
BEADS FOR WILDLIFE

GIVE A BEAUTIFUL
BEADED GIFT THAT HELPS
PEOPLE AND WILDLIFE



BEADS FOR WILDLIFE

**GIVE A BEAUTIFUL
BEADED GIFT THAT HELPS
PEOPLE AND WILDLIFE**

Beading a better future for wildlife

In Northern Kenya, wildlife such as the Endangered Grevy's Zebra are competing with domestic livestock for natural resources such as grass and water. Zoos Victoria is working with the local Rendille tribe of the Melako Community Conservancy to restore the natural balance to the rangelands and ensure people, livestock and wildlife are supported.

Beadwork is a part of everyday life for the women in Melako. They will often sit under a shady tree talking and laughing while creating beautiful and unique beadwork jewellery.

Zoos Victoria purchases the beadwork from our partners, Northern Rangelands Trust, the beadwork then makes its way to our zoo stores for everyone to buy and enjoy.

What does it mean to buy some beads?

Since 2009 over \$1 million worth of *Beads for Wildlife* products have been sold across Zoos Victoria!

Every product sold helps to support wildlife and communities, providing the women making the beads with a wildlife-friendly income to support their families.

Beads for Wildlife products are sold across our three great zoos and our online store. Buy a gift that keeps on giving today!

Meet an artist:

"I am the breadwinner of my four children since they all depend on me. I make sure that they get all the basic needs through my effort of bead making. I have no other job that I depend on except bead making, which is sometimes very hard to get somebody to buy unless there is an order. Since we got an order from you of which it is very grateful, I have been able to provide for my family, I once again thank you for that job you have done to us especially those family who have no hope before."

Vivianan Lesas

Buy some beads today

You can purchase some unique and beautiful beadwork at any Zoos Victoria's shops and online. Each item is unique in colour and style. Pick your favourite today!
www.zoo.org.au/beads

Program partners / collaborators & supporters

Northern Rangelands Trust
www.nrt-kenya.org



IMAGES

Front: Critically Endangered Grevy's Zebra Photo: Chris Banks.

Top: Beautiful beaded bracelet you can buy and support the women of Melako, whilst saving wildlife as well.

Bottom: One of the Rendille women, who are supported by *Beads for Wildlife*. Photo: Brooke Squires.



**ZOOS
VICTORIA**



Zoos Victoria is a not-for-profit, zoo based conservation organisation. We are Fighting Extinction through our local and global conservation programs, research, projects and community conservation campaigns. For more information on this or any other Zoos Victoria project, visit www.zoo.org.au/conservation

