



# RECYCLE MOBILE PHONES & HELP SAVE GORILLAS

**YOU CAN HELP PROTECT GORILLAS FROM THE THREAT OF EXTINCTION**



The mineral coltan is used in technology such as mobile phones...



**Mining for coltan in central Africa is causing deforestation and loss of gorilla habitat.**

**Forced out of the forest, the gorillas have nowhere to go.**

**Gorillas are exposed to human contact and disease, which can be fatal.**

**By recycling a mobile, you also recycle the coltan within it and help raise funds to care for wild gorillas.**

## WHO ARE THE GORILLA DOCTORS?

Gorilla Doctors provide life-saving medical care to wild Mountain and Eastern Lowland Gorillas.

The team of 15 veterinarians is the only group providing hands-on care in the wild, saving the species one gorilla at a time.

Last year the Gorilla Doctors performed 27 medical interventions to save the lives of seriously ill or injured gorillas. They also conducted 168 treks into the forests to follow-up on reports of sickness or injuries. Mobile phone recycling helped fund this crucial work.



## YOUR IMPACT: Every phone counts



**10 phones**

= petrol needed for the Gorilla Doctors to reach the forest to monitor the health of gorillas.



**50 phones**

= anaesthetic to help provide veterinary care to an injured or ill gorilla.



**100 phones**

= a full set of rain gear, allowing the Gorilla Doctors to work in all weather.



**500 phones**

= a computer for the Gorilla Doctors to study health trends and predict disease outbreaks.

# THEY'RE CALLING ON YOU

**Over the past 10 years, hundreds of Victorian schools and businesses have donated more than 165,000 old phones to Zoos Victoria's *They're Calling on You* campaign to raise funds to protect gorillas in the wild.**

## MOBILE PHONE RECYCLING WITH A DIFFERENCE

Unlike most phone recyclers in Australia, *They're Calling on You* gives phones another chance at life. Phones in good condition are refurbished and resold. Those that cannot be refurbished are broken down and 99% of their parts recycled.

Funds raised from reuse and recycling directly support wild gorillas in Africa.

## YOUR DATA SECURITY IS OUR PRIORITY

When you book your free courier pick up, simply mention that you would like data cleared from the devices.

For added peace of mind, we recommend going to Settings and clicking on Factory Data Reset (Android) or Erase All Content and Settings (iPhone).

## OLD, NEW, WORKING OR BROKEN – WE TAKE ALL PHONES

We accept *all* mobile phones, smart phones, tablets and associated accessories in any condition.

## WE'LL GIVE YOU EVERYTHING YOU NEED

- + Free collection units
- + Resources and information to promote and support your collection
- + Free courier pick-up from your organisation every time you collect 10 phones
- + Recognition of your organisation's contribution.

## Will you join us? It's easy and free

Get in touch today to discuss how your organisation might get involved.

E: [takeaction@zoo.org.au](mailto:takeaction@zoo.org.au) | P: (03) 9340 2726

